



**Project no:** CIT2-CT-2004-506242  
**Project acronym:** IKINET  
**Project title:** International Knowledge and Innovation Networks  
for European Integration, Cohesion and Enlargement  
**Instrument:** STREP  
**Thematic Priority:** 7

## **Plan for using and disseminating the knowledge**

**Period covered:** 15<sup>th</sup> October 2005 – 14<sup>th</sup> October 2006  
**Date of preparation:** November 30, 2006  
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**Official Commencement  
Date:** 15<sup>th</sup> October 2004  
**Revision** Draft 1

**IKINET**  
**INTERNATIONAL KNOWLEDGE AND INNOVATION NETWORKS**  
**for European Integration, Cohesion and Enlargement**  
EU FP6 - Specific Targeted research Project n: CIT2-CT-2004-506242

## **Plan for using and disseminating the knowledge**

### **1. Publications**

The major results of the research activities will be published in a book. The provisional title is:

**“International Knowledge and Innovation Networks”**

The publication will be organized in five major sections, which correspond to the scientific areas of research of the project.

Each of the first four sections will comprise contributions, which will consider:

- a survey of the literature
- a contribution to innovation theory
- an analysis of empirical results undertaken in the research project

The fifth section will contain an indication of policy strategies emerging from the project.

Overall approximately 20 papers will be published in the book. In particular: 16 papers in the first 4 Parts and 4 papers in the part V.

The preliminary draft of the contents of the book and the preliminary list of the contributors are the following table:

## **“International Knowledge and Innovation Networks”**

final publication of the IKINET research project  
FP6: CIT2-CT-2004-506242

### **Preface**

### **Introduction**

### **Part I - Geographical agglomeration within clusters and the development of the local networks model**

Papers the following research units:

- Madrid
- Graz
- Cardiff
- Warsaw

### **Part II - Interactive learning and the process of knowledge creation**

Papers the following research units:

- Rome
- Bochum
- Cardiff
- Bruxelles

### **Part III - The role of institutions and social capital in knowledge creation**

Papers the following research units:

- Graz
- Warsaw
- Rome
- Paris

### **Part IV - Openness as a factor of innovation and development**

Papers the following research units:

- Bochum
- Paris
- Bruxelles
- Madrid

## **Part V – Policy strategies**

Papers the following research units:

- Rome
- Cardiff
- Bochum
- Warsaw
- Graz
- Paris
- Madrid
- Bruxelles

The book should be published by an international editor in Winter 2007, just after the end of the project. Material have been provided in different stages:

- research area to be considered: October 2005
- provisional titles: December 2005
- early draft of the paper: March 2006
- complete draft of the paper: June 2006
- presentation of the papers in the European Regional Science Association congress, August 2006

The final draft of the papers should be elaborated by December 2006 in order to be to the publisher for evaluation and eventual future revision.

## **2. Project web-site**

The project website address is: [www.economia.uniroma2.it/dei/ikinet](http://www.economia.uniroma2.it/dei/ikinet). A second linked address is the following: [www.iunet.uniroma2.it/ikinet](http://www.iunet.uniroma2.it/ikinet)

The project web site contain information of interest for the general public. These include the official information communicated to the EU commission. It contains information useful to contact the various research units. It contains indications of the research activities undertaken by these research units in the IKINET in the framework of the scientific seminars, the diffusion workshops and also the Activity Reports 2005 and 2006.

Research contributions to be included in the book will not be published in the project website as they are confidential and in order to protect intellectual property rights.

## **3. Conferences**

A major role in the plan for using and disseminating the knowledge has been performed by the following two conferences:

First Diffusion Workshop, organized by IBS- Polish Academy of Sciences, on: role of SMEs and regional institutions in knowledge creation and international co-operation, presentation of the results of the empirical analysis (WP1).

Warsaw, May 24<sup>th</sup> and 25<sup>th</sup>, 2006

Second Diffusion Workshop, Graz, organized by Joanneum Research, on: role of large firms in international transfers of tacit knowledge, presentation of the results of the theoretical and empirical studies (WP2)

Graz, 8-9 November 2006

The papers presented in both these diffusion workshops are published in the project website:

<http://iunet.uniroma2.it/ikinet/>

A third conference:

Final diffusion conference, Rome, organized by the University of Rome “Tor Vergata”, on: national and European policies for knowledge creation and innovation, presentation of the results of research activities on a quantitative framework for innovation policy evaluation (WP3) and on policy recommendations (WP4).

Rome, June 2007

Is planned in the third year of research.

The speakers at the conferences have been the leaders of the various work-packages of the research project as well key note speakers from other EU research projects. Various round tables and working groups have been organized with the participation of entrepreneurs, public officials, policymakers and officials of the European Institutions and researchers in related fields. The public has been represented by students at local universities, entrepreneurs in small and large companies, public officials at the regional and national level

The first conference has been addressed to participants representing the industrial community and the public sector from new member states. The second conference to participants representing the industrial community and the public sector from central and north Europe.

The third conference (June 2007) will be addressed to participants representing national and European institutions. The size of the audience will be of about 60 participants

#### **4. Flyers and posters**

A flyer has been elaborated and be distributed at the first and second diffusion workshops and it will be updated in for the final diffusion conference. A flyer will be elaborated in order to publicize the book to be produced the final results of the research.

The key research results achieved by the eight research partners in the IKINET project have been summarized in posters which have been presented at the two diffusion workshops.

## 5. Direct e-mailing

A mailing list has been created in order to publicize the three diffusion conferences. This list includes regional development agencies, technology transfers institutes, specialists in the economics of innovation, coordinators of related research projects and key stakeholders in the various regional industrial clusters considered and finally of all the persons interviewed in the empirical analysis

## 6. Press release

Press release has been organised in correspondence to the two diffusion conferences.

<b>Section 2 – Dissemination of knowledge - Overview table</b>					
<b>Planned /actual Dates</b>	<b>Type</b>	<b>Type of audience</b>	<b>Countries addressed</b>	<b>Size of Audience</b>	<b>Partner responsible /involved</b>
Spring 2007	Publications	Research community	World	N/A	University of Rome “Tor Vergata”
November 2005	Project web-site	General public	World	N/A	University of Rome “Tor Vergata”
May 2006	Conference 1	Industrial community and public sector	Eastern Europe	30-60	IBS – Polish Academy of Sciences
October 2006	Conference 2	Industrial community and public sector	Central and north Europe	30-60	Joanneum Research
June 2007	Conference 3	National and European institutions	European Union	> 60	University of Rome “Tor Vergata”
April 2006 October 2006 May 2007	Flyers	General public	World	500	University of Rome “Tor Vergata”
March 2006 September 2006 may 2007	Direct e-mailing	General public	World	500	Various partners
April 2006	Posters	General public	European Union	150	Various partners
May 2006 October 2006 June 2007	Press release (press/radio/TV)	Media	European Union	40	Conference organisers